



## REEL SATISFACTION

Passion and excellence—at Forest City Gear we believe the two go hand in hand. A focused, consistent passion is the best motivation for excellence. At Forest City Gear, passion drives our commitment to excellence. Without passionately created excellence we cannot satisfy our customers or ourselves.

Family owned and operated for over 50 years, there are many things we are passionate about around Forest City Gear. We are excited about making world class gear. To make the best gear possible and deliver the best service possible, we are committed to quality, customer service, and to our employees. Quality, customer service, and employee commitment are interdependent and form our commitment to excellence.

We do gear—it's our thing. We keep them world class through cutting edge technology, attention to detail, and passion. Our gear aren't all we're passionate about. If you're in the market for world class gear from a company you can talk to—give us a call. Or better yet, stop by for a tour so we can really show you what we're all about.



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